### PRIVACY POLICY

### LAST UPDATED: February 14, 2024

Destiny Guide Inc. is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, store, use, and disclose information. This Privacy Policy applies to our website <a href="destinyquide.com">destinyquide.com</a> ("Website"), to any mobile or similar application that may be developed ("App") and any Mobile Services, and to our corporate activities (collectively referred to as our "Services"). By using our Services or providing information to us, you consent to us collecting, storing, using, and disclosing information as described in this Privacy Policy.

### CONTACT US

If you have any questions regarding this Privacy Policy, please contact us at hello@destinyguide.com.

# Your acceptance of this privacy policy

The provisions contained in this Privacy Policy supersede all previous notices and statements regarding our privacy practices with respect to the Services. If you do not agree to all provisions of this Privacy Policy, you may not access or use the Services.

We may update or modify this Privacy Policy from time to time. If we make any material changes to this Privacy Policy or the way we use, share, or collect Personal Information, we will notify you by revising the "Effective Date" at the top of this Privacy Policy, prominently posting an announcement of the changes on our Services, or by sending you a written communication using the contact information you provided us prior to the new policy taking effect. Users are bound by any changes to the Privacy Policy if they use our Services after notice of such changes has been communicated. We encourage you to review this Privacy Policy regularly to ensure that you are familiar with Destiny Guide's current policy and practices.

Further, you acknowledge that this Privacy Policy is part of our Terms of Service at destinyquide.com/terms and is incorporated herein by reference. By accessing or using our Services, you agree to be bound by the Terms of Service. If you do not agree to our Terms of Service, do not access or use our Service.

### Information we get from you

When you use our Services, we collect information that you provide to us. Additionally, certain information is automatically collected from you. Some of this information may identify you

("Personal Information"), and some of this information may not identify you ("Anonymous Information"). Sometimes, Anonymous Information may directly or indirectly be associated or combined with Personal Information. In these cases, such Anonymous Information will be considered Personal Information for purposes of this Privacy Policy. In addition, to the extent that Internet Protocol ("IP") addresses or similar identifiers or information are considered personally identifiable information by applicable law, we will treat those items as Personal Information under this Privacy Policy.

### INFORMATION YOU PROVIDE TO US

Information you may provide includes your name, email, mobile number, Facebook or Apple username, birth date, place of birth, time of birth, and login or account name. If you apply for a position with us, you may provide us with information about your work history, work authorization status, education, skills, professional licenses, permits or certifications, and references, as well as information in any documents you may choose to provide, such as a CV, resume or cover letter, and any other information you choose to provide to us. If you purchase our Services or products, you may provide your credit or debit card information. Destiny Guide uses third parties to process payments – we do not collect or store credit card information, and Destiny Guide shall have no responsibility or liability for any damage, loss, or theft related to the credit card information you provide.

If you provide your phone number, we send a few kinds of transactional text messages directly relating to your use of your Services, such as confirming your account and resetting your password. By providing your mobile phone number, you expressly consent to receive this type of transactional text message from us at that number. Third-party data and message fees may apply.

### INFORMATION COLLECTED AUTOMATICALLY FROM DEVICES

When you access our Services, we may automatically collect information that is linked to your computer, phone, or other devices, including information related to your behavior and activity while interacting with us, such as your IP address, operating system and version, local time zone, date, time, and activity of your request, device type (e.g., desktop, laptop, tablet, phone, etc.), device manufacturer, screen size, and language preference.

Consistent with most websites, we use cookies and pixel tags. Cookies are small text files used to collect information, and pixels are transparent images that allow us to understand how users interact with our Websites. The Websites use necessary cookies and analytics cookies.

### DO NOT TRACK

Do Not Track ("DNT") is an optional browser setting that allows you to express your preferences regarding tracking by advertisers and other third parties. We employ technology to recognize and respect DNT preferences that you set in your web browser.

#### How we use information

In general, we use the information we collect to provide you with the best possible Services, and our goal is to improve them over time continually.

Specifically, we may use Anonymous Information as well as Personal Information as described elsewhere in this Privacy Policy to improve our Services, to ensure our Services work properly, and for other research and commercial purposes. These purposes include, among other things:

- To provide the Services and related notices;
- To create user accounts and/or profiles through registration and import user contacts;
- To respond to your inquiries and/or requests about our Services and products;
- To administer, maintain, analyze, improve, and customize the Services and create a better experience for users in our Services;
- To provide or send information about our Services;
- To send transactional text messages directly relating to your use of your Services (e.g., confirming your account and resetting your password);
- To receive feedback and provide customer and technical support for the Services;
- To conduct surveys, research, and audits;
- To fulfill any orders placed through the Websites (including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations);
- To process your employment application, including assessing your job qualifications, conducting reference checks, and conducting background checks if we offer you a position, as permitted by applicable law.
- To provide information to our representatives and/or advisors, such as our attorneys, accountants, and others, to help us comply with legal, accounting, or security requirements;
- To verify and respond to your requests regarding your personal information or questions you may have about this Privacy Policy.
- To detect, prevent, and investigate actual or suspected fraud, hacking, infringement, or other misconduct involving the Services and for other purposes disclosed at the time of collection.

Additionally, we may use your personal information if we think we need to or are permitted to for legal purposes, to protect our business, our rights, or our property, or to address activity that may be illegal, unethical, or legally actionable.

#### How we share information

Destiny Guide does not sell your personal information to third parties, nor do we disclose personal information to third parties for direct marketing purposes.

We may share Anonymous Information or use aggregated information that includes but does not identify your Personal Information with third parties, including as may be described elsewhere in this Privacy Policy, and to improve our Services and for other commercial purposes. We take your privacy seriously and may disclose Personal Information only as follows:

- To Authorized Business Partners. Authorized Business Partners are third parties whose services Destiny Guide uses to operate and improve our own Services. These third parties include agents, contractors, vendors, system integrators, etc. Destiny Guide, our affiliates, and our business partners may share this Personal Information with each other and use it consistent with this Privacy Policy. They may also combine it with other information to provide and improve our Services.
- To customer support employees and contractors. Authorized customer support employees and contractors may access your Personal Information as needed to resolve issues you encounter on our Services and help you use our Services.
- We may share information about you for legal, safety, and security reasons. We may share information about you if we reasonably believe that disclosing the information is needed to:
  - Comply with any valid legal process, governmental request, or applicable law, rule, or regulation.
  - o Investigate, remedy, or enforce potential Terms of Service violations.
  - o Protect the rights, property, or safety of us, our users, or others.
  - Detect and resolve any fraud or security concerns.
- We may share information about you as part of a merger or acquisition. If Destiny Guide gets involved in a merger, asset sale, financing, liquidation or bankruptcy, or acquisition of all or some portion of our business to another company, we may share your information with that company before and after the transaction closes.

## Protecting Children's Privacy

### CHILDREN ONLINE PROTECTION

Our Services are not directed to children under the age of thirteen (13), and we do not knowingly collect personal information from children under the age of thirteen (13). If you are not thirteen (13) years or older, do not use our Website, Apps, or Services. If you believe that we have received the information of a child, please contact us at hello@destinyguide.com.

### **ERASURE LAW**

In accordance with Florida law, minors under the age of eighteen (18) residing in Florida may remove, or request and obtain the removal of, content and information that they share on the Websites or App. To remove or to request and obtain the removal of such content and information, the user must email hello@destinyguide.com. Users should be aware that removing content and information posted by a minor does not ensure the complete or comprehensive erasure of content or information posted on our Services.

Under certain circumstances, Destinyguide may not have to comply with the above removal requirements. Destiny Guide also reserves the right, to the extent permitted by law, to anonymize the posted content or information or to make such content or information invisible to other users and the public instead of removing or deleting the content or information.

# Links to third-party websites

When you use our Services, you may be directed to other websites and applications that are beyond our control. We may also allow third-party websites or applications to link to the Services. We are not responsible for the privacy practices of any third parties or the content of linked websites and applications, but we do encourage you to read the applicable privacy policies and terms and conditions of such parties, websites, and applications. This Privacy Policy only applies to the Services.

#### Social Media Features

### LOGIN

You can log in to our Services using Facebook Connect. Facebook Connect will authenticate your identity and provide you the option to share certain Personal Information with us, such as your name and email address, to pre-populate our sign-up form.

## INFORMATION YOU SHARE SOCIALLY

Keep in mind that the users who view any content you share (e.g., your profile or your DMs) can always save that content or copy it outside the website, app, or social media pages. So, the same common sense that applies to the internet at large applies to Destiny Guide as well: Don't share or make public any content that you wouldn't want someone else to save or share.

How we secure, store, and retain information

### SECURITY

We have implemented reasonable technical and organizational precautions to protect the confidentiality, security, and integrity of your personal information from accidental or unlawful destruction, loss, alteration, disclosure, or unauthorized access. We cannot guarantee the security of information transmitted to us over the Internet.

### STORAGE

The Personal Information that you provide to us is generally stored on servers located in Seattle, United States. If you are located in another jurisdiction, you should be aware that once

your Personal Information is submitted through our Services, it will be transferred to our servers in the United States and, therefore, may be governed by local data protection laws.

#### RETENTION

We will retain your personal information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

### International users

Destiny Guide is headquartered in the United States, and we store personal information on servers located in the United States, which may not have the same data protection laws as the country in which you reside. By using our Services, you consent to such transfers of this information.

We may act as a "controller" as defined under applicable data protection law when we process your information from the Website, Apps, and Services. Generally, we rely on our legitimate interests when processing this information. These legitimate interests include providing our Services, operating our Website and Apps, and our other business purposes. We also may process your personal information in order to fulfill contracts we might have with you. If consent is the legal basis, we will obtain your consent and let you know how you can withdraw it.

# Your choices and rights

If you would like to update your contact information or preferences, have your information removed from our records, or if you have comments or questions about this Privacy Policy, please contact us at hello@destinyguide.com.

You are not obligated to provide us with your information. If you decline to do so, we may be unable to respond to your requests or questions, and without certain information like your birth date, place of birth, and time of birth, some or all features of the Services may not be available or work at all.

You may opt out of email communications at any time by clicking on the unsubscribe link within any message that you receive.

You can control how your browser responds to cookies by adjusting the privacy and security settings of your web browser. You may set your browser not to accept cookies, but this may limit certain functionalities on the Websites. How to opt-out depends on the type of browser and/or device you are using. If you would like to opt out of analytics cookies, you may opt out of Google Analytics.

If you reside or are in certain jurisdictions, you may have rights and protections in relation to your information under applicable laws. These rights may include the right to access, delete, correct, move (or port), object to the processing, and limit the processing of your information, as well as the right to lodge a complaint with a regulator. These rights are not absolute and are subject to exceptions, and we may be required or permitted by law to decline your request. To the extent required and permitted by applicable laws, we will process your request, and if applicable, we may ask you for additional information to verify your identity. If you would like to exercise your rights or have questions about the way we process your personal information, please contact us at hello@destinyquide.com.

# Changes to this privacy policy

We may update or modify this Privacy Policy from time to time and will alert you that changes have been made by indicating on the Privacy Policy the date it was last updated at the top of this Privacy Policy, prominently posting an announcement of the changes on our Services, or by sending you a written communication using the contact information you provided us prior to the new policy taking effect. Users are bound by any changes to the Privacy Policy if they use our Websites, Apps, and Services after notice of such changes has been communicated. We encourage you to review this Privacy Policy regularly to ensure that you are familiar with Destiny Guide's current policy and practices.